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SUMMER, 1953

**Specimen Trees, Palms and
Ornamental Landscape Plants**

UNion 1-1163

Montebello, California

UNderhill 0-1168



RETAIL PRICE LIST



FOR YOUR CONVENIENCE

Keeline-Wilcox Nurseries are happy to furnish introduction cards to you for your retail customers, this card should be filled out and signed by the issuing firm. Your retail customers sent to us can personally select from our vast supply of established specimens or choose direct from our large growing fields the plants best suited for their purposes. All prices quoted will be from this catalog and your customary discount will be credited to you.

GUARANTEE

1. Keeline-Wilcox Nurseries guarantee all stock to be in good condition when delivered.
2. Any claim as to condition of material at time of delivery cannot be honored after five (5) days from date of delivery.
3. After material has been accepted in good condition, we cannot be responsible for improper handling, planting, or exceptional weather, but will investigate any reasonable claim if such claim is made within 30 days after receipt of material.
4. The above Guarantee covers only plant material supplied by us and does not cover cost of replanting when such is necessary.
5. Keeline-Wilcox Nurseries reserve the right to determine the reasonableness of any claim, and will make whatever adjustment it deems proper and adequate.

TERMS OF BUSINESS

This catalog is published as a price guide for your use. We have established uniform prices on specimen plants from 16"-60" boxes. However, when larger than 60" boxed specimens are requested, prices will be quoted on an individual plant basis.

This list supersedes and cancels all previously published or quoted prices and all material listed is subject to stock on hand and to prior sale.

PACKING

All packing or crating of nursery stock is charged at cost.

PRICES

All prices are subject to revision or change without notice. California Retail Sales Tax of 3% will be added to purchases made for delivery within the State of California unless the Resale Certificate of the purchaser is on file in our office in Montebello.

TERMS

NET. All accounts due 10th of the month following date of purchase. No discounts allowed. Cash or C.O.D. for all unestablished accounts.

NON-WARRANTY

Keeline-Wilcox will exercise care to have all plants true to name. Nevertheless, it is understood that should any plant prove otherwise, we will not be liable for any sum greater than that paid for such plants as may prove untrue.

BOX DEPOSIT

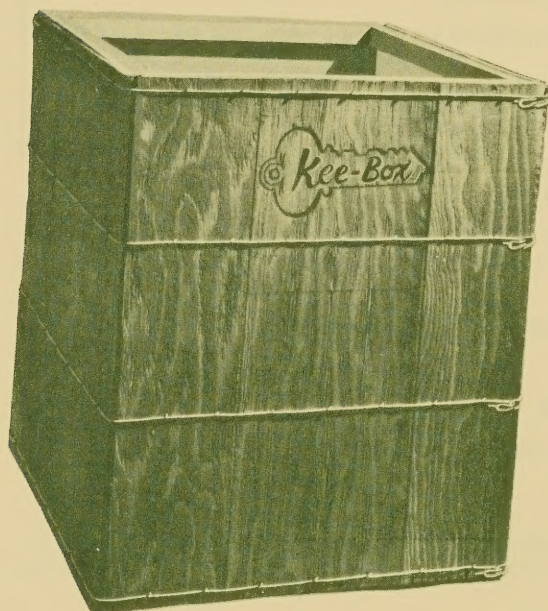
Because of increased cost of both labor and material and number of tree boxes sent out on different jobs and not returned, we have found it necessary to make a deposit charge to cover cost of these boxes.

BOX WIDTH	BOX DEPTH	WEIGHT APPROX.	PLANTING HOLE WIDTH	PLANTING HOLE DEPTH	BOX DEPOSIT
16"	20"	195 #	3' sq.	18"	2.00
20"	20"	575 #	3½' sq.	18"	3.00
24"	24"	725 #	4' sq.	22"	3.00
30"	30"	1500 #	4½' sq.	27"	5.00
36"	36"	2500 #	5½' sq.	32"	5.00
42"	36"	3400 #	6½' sq.	32"	10.00
48"	42"	4500 #	7½' sq.	36"	12.00

They're Terrific!

KEE-BOX TREES

- **NO MORE CANS TO CUT!**
- **NO MORE BURLAP TO ROT!**



This new idea for merchandising B & B Trees is another Keeline-Wilcox innovation. The Kee-Box eliminates shaving bins, beautifies display, simplifies delivery and planting. Tree need not be removed from the Kee-Box, just plant it all in the soil. Kee-Box is easy to open by hand if desired.

KEE-BOX

Due to the terrific demand for empty Kee-Boxes we have decided to make them available to you at wholesale prices for your own planting purposes. The large size is designed for ornamental trees, Citrus, Avocadoes and etc. with the smaller size best suited for Azaleas, Camellias, small Evergreens and shrubs.

Quantity.....	Price Each	
	F.O.B. Montebello	
	14"x14"x17"	14"x14"x14"
10-50.....	1.20	1.15
60-100.....	1.15	1.10
110-250.....	1.10	1.05
260-500.....	1.08	1.03
510 or more.....	1.05	1.00

Approximate weight 7# per Kee-Box Free delivery within 50 miles.



ACER DASYCARPUM (Silver Maple)

Fast growing deciduous shade tree

20" Box 12' 30.00

ACER RUBRUM (Scarlet Maple)

Green leaves, small scarlet flowers in early Spring,
deciduous

16" Box 8' to 9' 17.50

20" Box 9' to 10' 30.00

BETULA ALBA (European White Birch)

White bark, upright growing habit, deciduous

Kee-Box 6' to 8' 15.00

16" Box 8' to 10' 20.00

20" Box 12' 30.00

20" Box 6' to 10' (Groups of 3) 30.00

BETULA PENDULA LACINIATA (Cut Leaf Weeping

Birch) Serrated foliage, branches pendulous

Kee-Box 6' to 8' 15.00

BUXUS JAPONICA (Japanese Boxwood)

Small bright green leaves, trimmed specimens for
garden or tub planting.

Globe B B 14-16" 5.00

16-18" 6.00

18-20" 7.50

BUXUS JAPONICA (Japanese Boxwood)

Pyramid B B 26-28" 6.50

28-30" 7.50

30-32" 8.50

32-34" 9.50

Hedge B B 20-22" (per foot) 3.50

22-24" (per foot) 4.00

CALODENDRUM CAPENSE (Cape Chestnut)

Clusters of orchid-lavender flowers in early summer.
Large, glossy foliage.

B B 7/8' 1 1/2/2' 8.50

B B 7/8' 2/3' 11.00

Kee-Box 7/8' 2/3' 16.00

CEDRUS DEODARA (Deodar Cedar)

California's outdoor Christmas tree

B B 3/4' 6.50

B B 4/5' 9.00

B B 6/7' 16.00

16" Box 7/8' 30.00

24" Box 10/12' 75.00

30" Box 12/14' 125.00

CERATONIA SILIQUA (Carob)

Valuable as shade tree; round head, deep green
foliage

B B 7/8' 1 1/2/2' 7.50

B B 7/8' 2/3' 11.00

Kee-Box 7/8' 2/3' 16.00

16" Box 8/9' 3/4' 30.00

20" Box 9/10' 4/5' 45.00



CHAMAEROPS HUMULIS (Mediterranean Palm)

Beautiful, compact, multi-trunk.

B B 2½/3' 25.00

COCCULUS LAURIFOLIA (Laurelleaf Coccus)

Evergreen shrub, beautiful foliage, arching branches.

15 gal. 3/4' 15.00

CUPRESSUS SEMPERVIRENS GLAUCA (Italian

Cypress) Dark green foliage; cutting grown.

B B 7/8' 9.50

B B 8/9' 13.00

Kee-Box 8/9' 18.00

16" Box 9/10' 30.00

20" Box 10/12' 45.00

FICUS MICROPHYLLA (Tree)

Attractive patio or parkway tree, leaves similar to rubber plant 4-5" long.

B B 6/7' 1½/2' 8.00

16" Box 7/8' 3/4' 30.00

20" Box 8/9' 4/5' 45.00

FICUS RETUSA (Bush, graceful Indialaurel Fig)

24" Box 6/7' heavy 75.00

30" Box 7/8' heavy 125.00

36" Box 8/9' heavy 175.00

FICUS RETUSA (Tree)

B B 6/7' 1½/2' 11.00

Kee-Box 6/7' 1½/2' 16.00

16" Box 7/8' 2½/3' 30.00

20" Box 8/9' 3/4' 45.00

24" Box 9/10' 4/5' 75.00

JACARANDA MIMOSIFOLIA (Jacaranda)

Fern-like foliage; violet blue flowers

B B 7/8' 1½/2' 7.50

B B 7/8' 2/3' 10.00

Kee-Box 7/8' 2/3' 15.00

16" Box 8/9' 3/4' 30.00

20" Box 9/10' 4/5' 45.00

24" Box 10/12' 5/6' 75.00

30" Box 12/14' 6/8' 125.00

36" Box 14/16' 8/10' 175.00

JUNIPERUS CHINENSIS TORULOSA (Hollywood

Juniper) Artistic twisted appearance, bright green foliage, hardy, evergreen

B B 3/4' 7.00

LAURUS NOBILIS (Bush, Grecian Bay)

B B 3/4' 9.00

B B 4/5' 12.00

B B 5/6' 17.50

LAURUS NOBILIS (Pyramid, Grecian Bay)

30" Box 9/10' 125.00

36" Box 10/12' 175.00





CAROBS—Ready for Boxing



ACRES OF JACARANDAS GROWN TO PERFECTION

LAURUS NOBILIS (Tree, Grecian Bay)

30" Box	10/12'	125.00
36" Box	12/14'	175.00
42" Box	14/16'	240.00

MAGNOLIA GRANDIFLORA (Southern Magnolia)

Excellent parkway and shade tree.

Kee-Box	6/7' (Low Branch)	15.00
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MALUS (Flowering Crabapple)

Various sizes and varieties are available from
\$8.50 to \$50.00

NERIUM OLEANDER (Oleander)

Withstands heat; drought resistant.

Single White (Bush)

B B	4/5'	6.50
B B	5/6'	8.00

Single White (Tree)

16" Box	7/8'	3/4'	30.00
20" Box	8/9'	4/5'	45.00

Mrs. Roedings (Bush)

B B	3/4'	5.00
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OLEA EUROPAEA (Mission Olive)

20" Box	9/10' multi-stem	45.00
24" Box	10/12' multi-stem	75.00

PEACH (Flowering)

Various sizes and varieties available from
\$8.50 to \$50.00

PARADISE PALM (Kentia Forsteriana)

Graceful, rich, green tropical foliage . . . Excellent
for indoor decorative purposes. Thrives in outdoor
protected areas.

POT or TUB	OVERALL SIZE	POT REGULAR MADE UP	TUB REGULAR MADE UP
6"	2 -2½'	\$6.60	
7"	2½-3'	10.00	\$12.50
7"	3 -3½'	12.50	15.50
8" Tub	3½-4'		20.50
8" Tub	4 -4½'		23.50
10" Tub	4½-5'		32.00
10" Tub	5 -5½'		37.00
12" Tub	5 -6'		47.00
12" Tub	6 -7'		60.00

PERSEA BORBONIA (Red Bay)

Large, glossy, bright green foliage; white flower
spikes in summer. Excellent tree for landscaping.

B B	7/8'	1½/2'	7.50
B B	7/8'	2/3'	11.00
Kee-Box	7/8'	2/3'	16.00
16" Box	8/9'	3/4'	30.00
20" Box	9/10'	4/5'	45.00
24" Box	10/12'	5/6'	75.00

PINUS CANARIENSIS (Canary Island Pine)

Slender habit, long needles, new growth silver blue.

B B	4/5'	7.50
Kee-Box	5/6'	16.00
16" Box	6/8'	30.00
20" Box	8/10'	45.00

Larger specimens available on request.





AERIAL VIEW OF PARADISE PALM LATH HOUSE AND NURSERY STOCK GROWING GROUNDS



PARADISE PALMS FOR MODERN INTERIORS

PINUS HALEPENSIS (Aleppo Pine)

Short, light green needles, small cones, spreading growth habit.

B B	4/5'	7.50
B B	5/6'	12.00
Kee-Box	5/6'	17.00
B B	6/7'	20.00
16" Box	7/8'	30.00
20" Box	8/10'	45.00
24" Box	10/12'	75.00
30" Box	12/14'	125.00
36" Box	14/16'	175.00

Larger specimens available on request.

PINUS RADIATA (Monterey Pine)

Rapid growth habit, long dark-green needles; tall and spreading. Medium size cones.

Kee-Box	5/6'	17.00
B B	6/7'	20.00
16" Box	7/8'	30.00
20" Box	8/9'	45.00
24" Box	9/10'	75.00
30" Box	10/12'	125.00
36" Box	12/14'	175.00

Larger specimens available on request.

PITTOSPORUM TOBIRA (Bush, Japanese Pittosporum)

Low spreading broadleaf evergreen shrub. Fragrant cream-yellow flowers in spring. Excellent for accent or mass planting.

B B	2/2½' spread	6.00
B B	2½/3' spread	8.50
20" Box	5/6' spread	35.00

PITTOSPORUM TOBIRA (Standard Globe Trimmed)

Tubbed 14" 3' standards—Crown 2½/3'..... 25.00

PITTOSPORUM UNDULATUM (Bush, Orangeberry Pittosporum) Fragrant cream-white flowers; broad undulate evergreen foliage, splendid shrub or tree.

B B	2½/3'	4.50
B B	3/4'	6.50
16" Box	6/7'	30.00
16" Box	6/7' low branching	
	Multi-trunk	30.00
20" Box	7/8'	45.00
24" Box	8/10'	75.00
30" Box	8/10' heavy	125.00

PITTOSPORUM UNDULATUM (Tree)

B B	7/8'	1½/2'	9.00
B B	7/8'	2/3'	13.00
Kee-Box	7/8'	2/3'	18.00
16" Box	8/9'	3/4'	30.00
20" Box	9/10'	4/5'	45.00
24" Box	10/12'	5/6'	75.00
48" Box	14/16'	12/14'	295.00

PITTOSPORUM VIRIDIFLORUM (Cape Pittosporum)

Medium sized tree, leaves glossy green. Terminal flower clusters early spring.

Kee-Box	7/8'	2/3'	18.00
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MAGNOLIA GRANDIFLORA (Southern Magnolia)

PODOCARPUS MACROPHYLLA (Southern Yew)

Compact columnar trimmed. Ideal for specimen
accent planting; hardy in or outdoors.

B B	6/7'	20.00
Green Tub 14"	6/7'	25.00
Kee-Box	6/7'	25.00

**PRUNUS CAROLINIANA (Tree, Carolina Laurel-
cherry)** Broadleaf evergreen shrub or tree with light
green glossy foliage.

B B	6/7'	1 1/2/2'	7.50
Kee-Box	7/8'	2/3'	17.00
16" Box	7/8'	3/4'	30.00

Bush Type

16" Box	5/6'	30.00
20" Box	6/7'	45.00

PYRUS KAWAKAMI (Evergreen Pear)

Fragrant white flowers in Spring, glossy, green
foliage, hardy.

20" Box	Espalier 4/6' trellis	50.00
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QUERCUS AGRIFOLIA (California Live Oak)

Famous native Oak of California.

20" Box	9/10'	45.00
24" Box	10/12'	75.00
30" Box	12/14'	125.00
36" Box	14/16'	175.00
42" Box	16/18'	240.00
48" Box	18/20'	295.00
54" Box	20/22'	400.00
60" Box	22/24'	500.00

SCHINUS MOLLE (California Pepper)

Light green foliage, red berries, pendulous branches.

B B	7/8'	2/3'	10.00
Kee-Box	7/8'	2/3'	15.00
30" Box	10/12'		125.00
36" Box	12/14'		175.00
42" Box	14/16'		240.00

SCHINUS TEREBINTHIFOLIUS (Brazilian Pepper)

Dark green foliage, round head, tidy, beautiful
clusters of bright red berries for Christmas color.

B B	7/8'	1 1/2/2'	9.50
Kee-Box	7/8'	2/3'	17.00
16" Box	8/9'	3/4'	30.00
20" Box	9/10'	4/5'	45.00
24" Box	10/12'	5/6'	75.00
30" Box	12/14'	6/8'	125.00

STRELITZIA NICOLAI (Bird of Paradise Tree)

Subtropical with banana like foliage; white and blue
flowers. Excellent for mass or accent planting.

24" Box	75.00
30" Box	125.00

THUYA ORIENTALIS BEVERLYENSIS (Beverly Hills

Arborvitae) Slender conifer; golden foliage.

B B	6/7'	8.50
B B	7/8'	12.00
Kee-Box	7/8'	17.00





PODOCARPUS MACROPHYLLA (Southern Yew)

ULMUS PARVIFOLIA SEMPERVIRENS (Evergreen

Elm) Weeping type; suitable for most areas in

Southern California.

B B	7/8'	1½/2'	7.50
B B	7/8'	2/3'	10.00
Kee-Box	7/8'	2/3'	15.00
16" Box	8/9'	3/4'	30.00
20" Box	9/10'	4/5'	45.00
24" Box	10/12'	5/6'	75.00
30" Box	12/14'	6/8'	125.00

ULMUS PARVIFOLIA SEMPERVIRENS BREA

Improved Evergreen Elm with upright habit.

B B	7/8'	2/3'	10.00
Kee-Box	7/8'	2/3'	15.00
16" Box	8/9'	3/4'	30.00
20" Box	9/10'	4/5'	45.00

ULMUS PARVIFOLIA SEEDLINGS

24" Box	10/12'	5/6'	60.00
30" Box	12/14'	6/8'	90.00
36" Box	14/16'	8/10'	145.00
42" Box	16/18'	10/12'	225.00

VIBURNUM JAPONICUM (Japanese Viburnum)

B B	3/4'	8.50
B B	4/5'	11.00

VIBURNUM SUSPENSUM (Sandankwa Viburnum)

B B	3/4'	7.00
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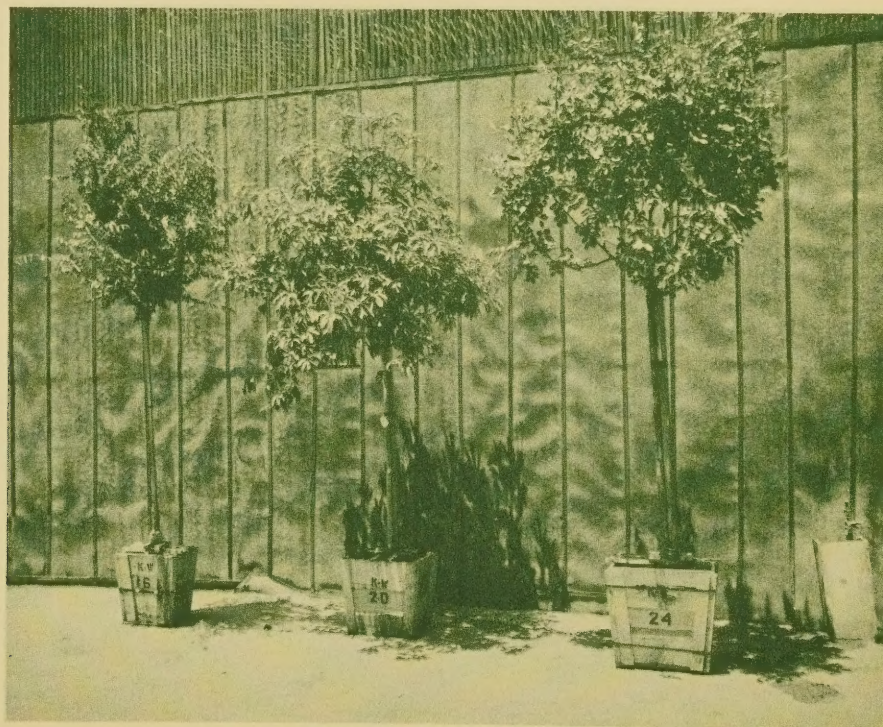
WASHINGTONIA ROBUSTA (Mexican Washingtonia)

B B	3/4'	9.00
B B	4/5'	11.00
B B	5/6'	15.00

XYLOSMA SENTICOSSA (Shinyleaf Xylosma)

Marvelous as shrub or espalier; glossy, light green foliage. Hardy.

15 gal. containers	Espalier 4x5' trellis.....	30.00
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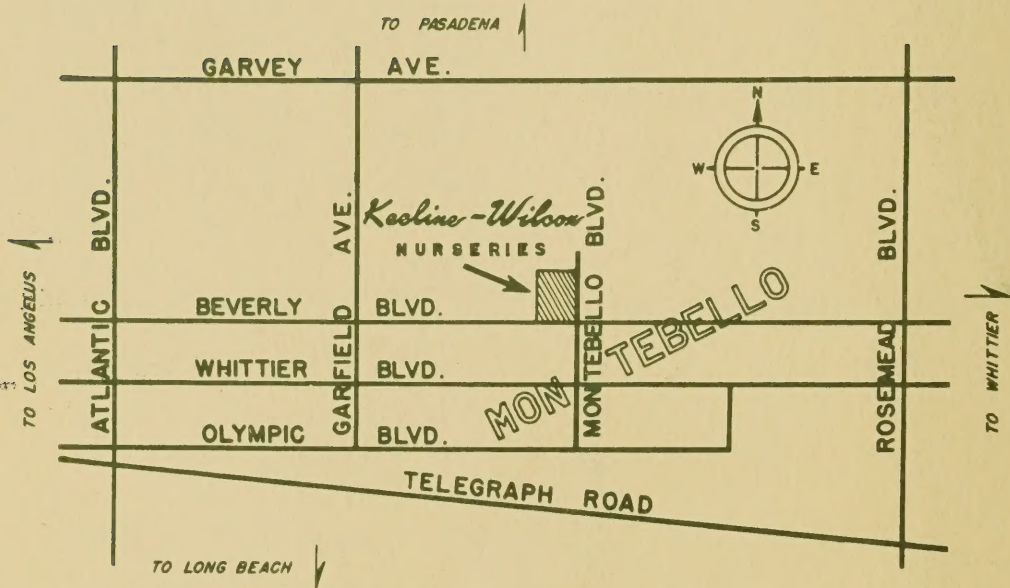
TREES PACKAGED AND ESTABLISHED FOR IMMEDIATE DELIVERY



Map to

Keeline-Wilcox NURSERIES

625 NO. MONTEBELLO BLVD.
MONTEBELLO, CALIF.



Keeline-Wilcox NURSERIES

P. O. BOX 278
MONTEBELLO, CALIFORNIA

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Montebello, Calif.
Permit No. 49

RETAIL PRICE LIST
SUMMER, 1953